

RUN LEARNING AND TEACHING AWARDS 2023

Name: Business Academy Team

Institution: University of Southern Queensland

Title: UniSQ Business Academy

Application Category: Innovation in Learning and Teaching

Abstract: The UniSQ Business Academy, launched in 2023, innovates the first year of study in the Bachelor of Business, Accounting, and Aviation. The goals of the Business Academy are:

- To foster a sense of community in the cohort
- To 'flip' the model of assessment (working with a single authentic organisational context across many functional areas)
- To provide students with the opportunity to undertake collaborative work with peers, reflecting real world cross-functional teams.

Students choose an authentic profile based on a real company. An Annual Report includes information required to complete a substantive piece of group assessment in each of the six (6) discipline-led core courses, which are taken in the first year of study. Collaborative assessments are completed with other students working within the same organisational context. Students develop an understanding of the whole organisation and work within teams, building a sense of community in the Business School and supporting one another in learning.

Business profiles are drawn from industries in which UniSQ has regional strengths and students choose which business to engage with in line with their career goals. We worked with industry advisors to co-design the profiles, ensuring opportunities for curricular and co-curricular industry engagement.