

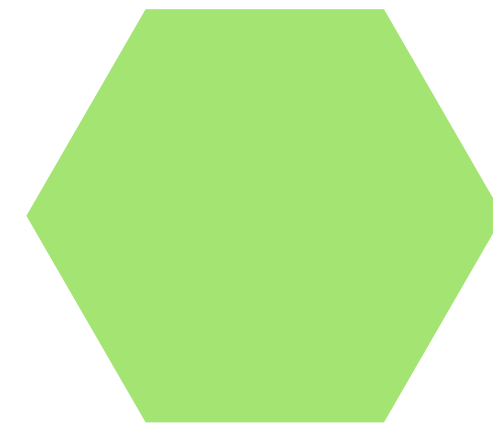


Keynote presentations on  
international partnership and  
collaboration models

Adding value in sustainability & circular  
economy from the collaboration

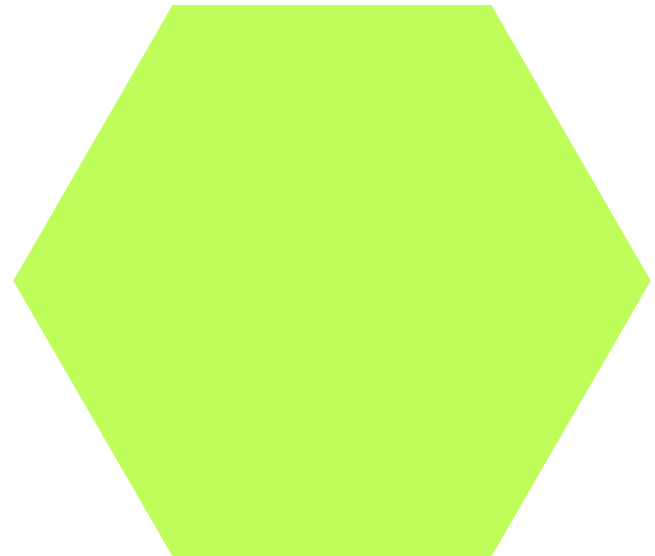
# Adding value in sustainability & circular economy from the collaboration

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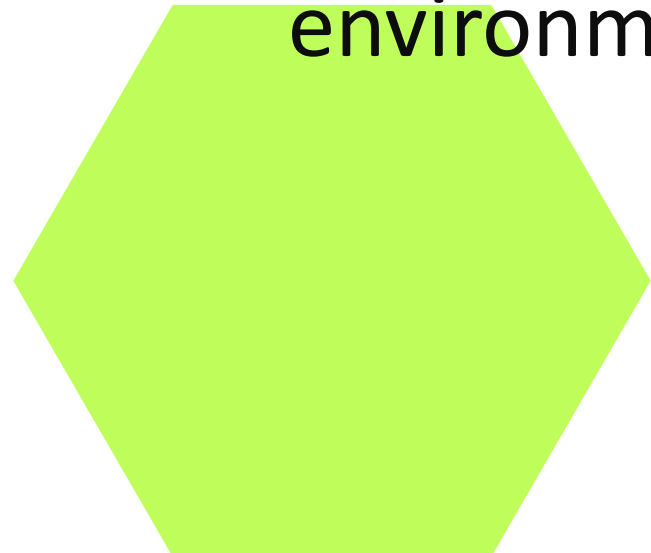


I am a circular economy expert with over 24 years of international experience in waste and environmental management, sustainability, and clean production. Professor and researcher, that I have written six books on sustainable development. I hold a master's degree in Environmental Engineering, and currently finishing my doctoral studies in management.

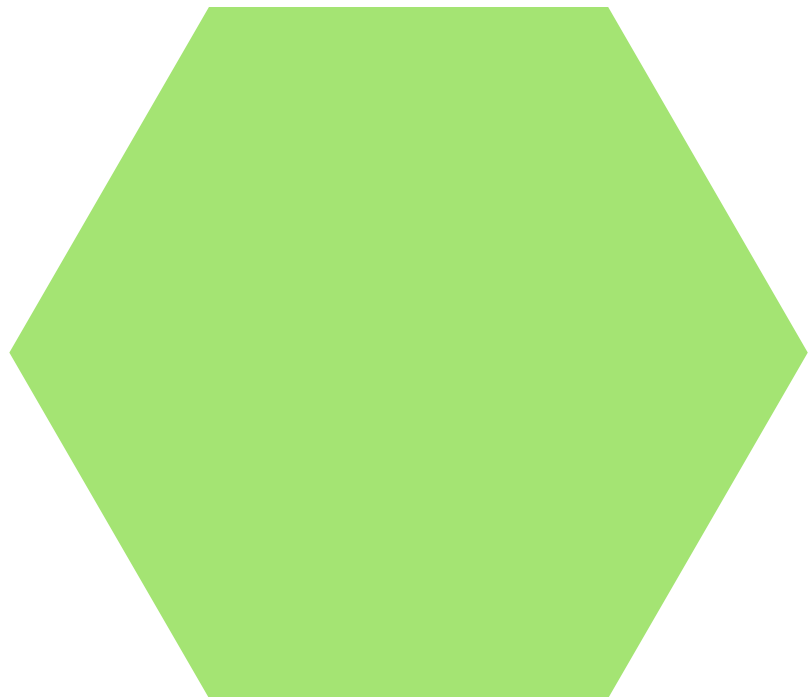
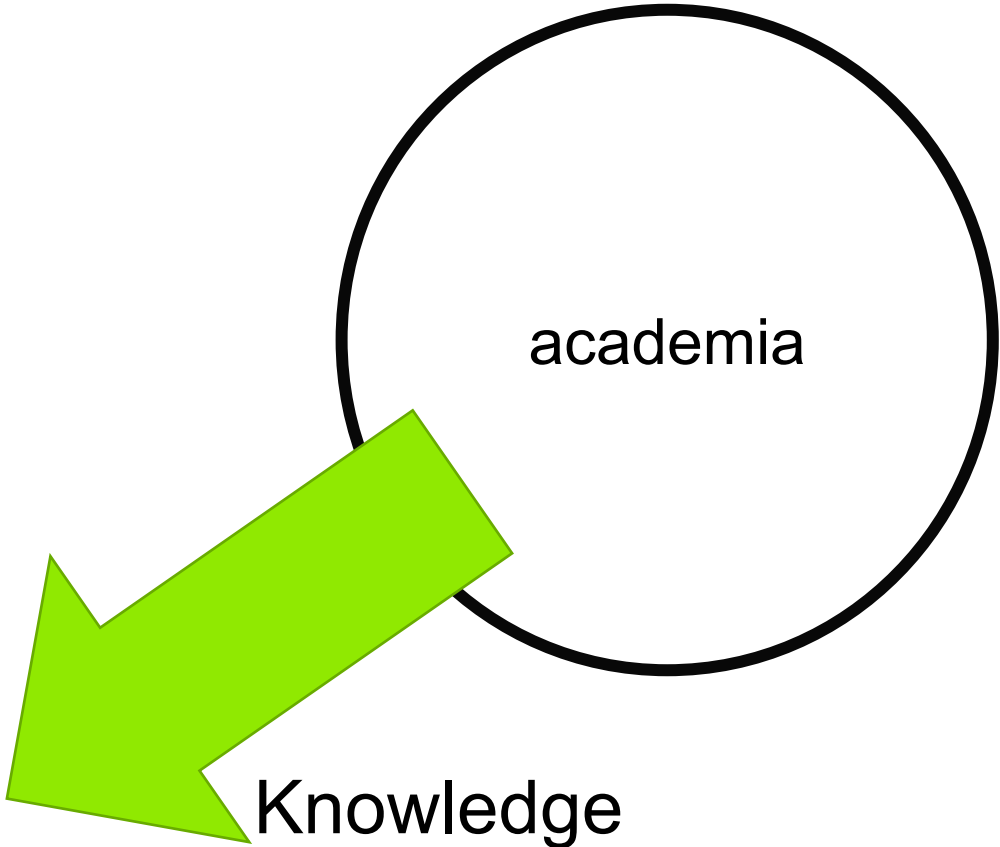


## Introduction

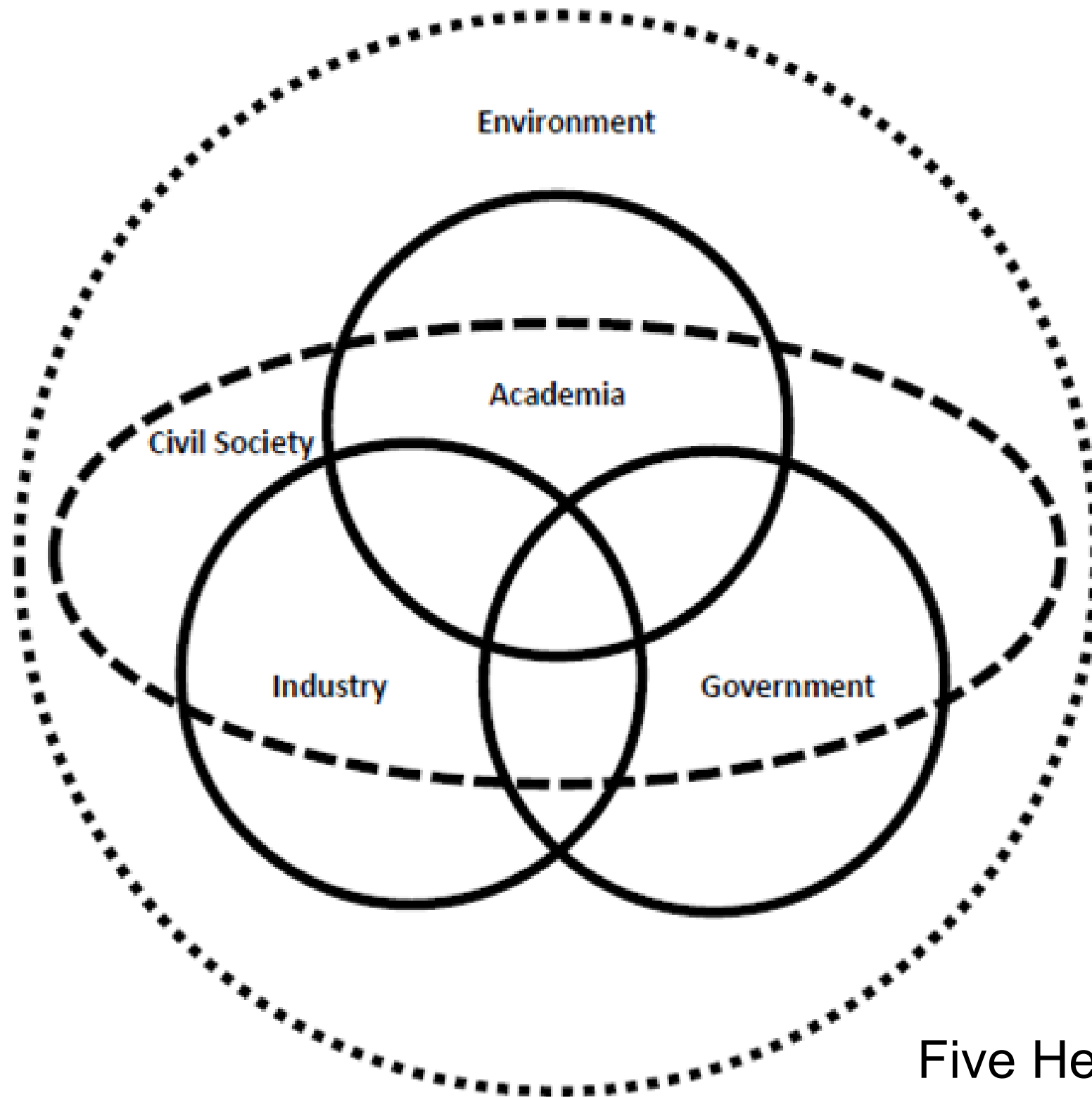
As a result of the outreach activities carried out by Universidad Ean, we want to present the experience of how it's possible to collaborate with different state institutions, academia, and the business sector, in order to achieve the implementation of sustainability actions, circular economy, and corporate environmental management



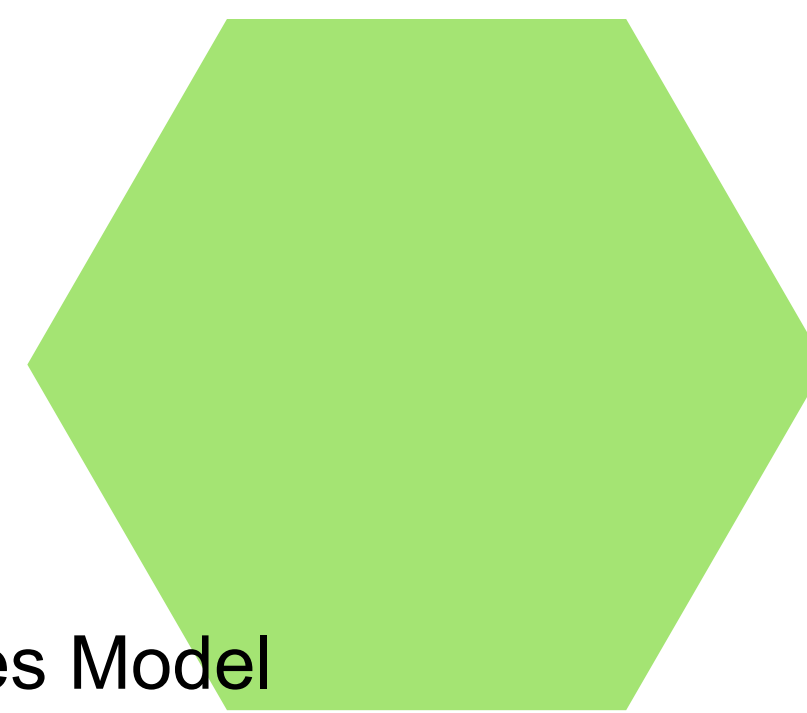
# What kind of collaboration?

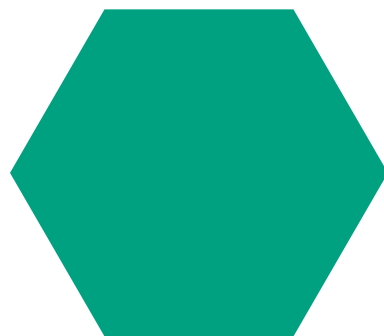


# What kind of collaboration?



Five Helices Model





Colombian private fund with 20 years of experience in sustainable investments in the environment and childhood



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Ministerio Federal  
de Medio Ambiente, Protección de la Naturaleza  
y Seguridad Nuclear



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10  
workshops



5 Certificate program editions



7  
courses editions



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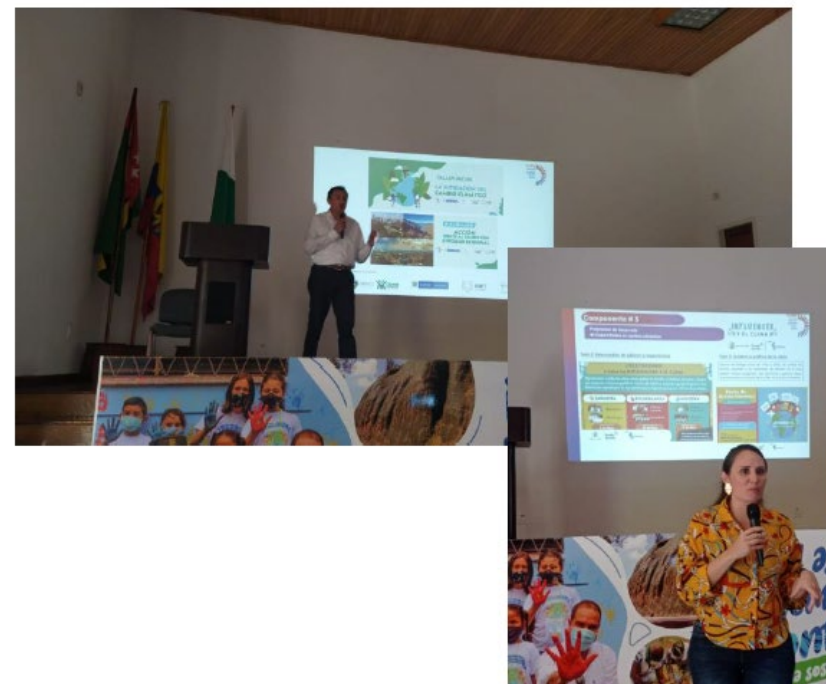


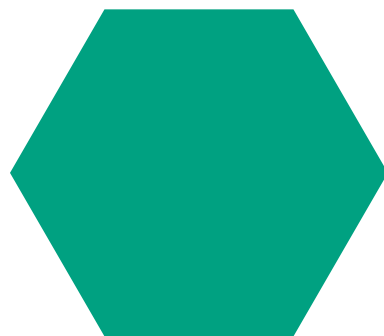
# Three years (2020-2022)

Course: **850** entrepreneurs and leaders

Diploma Program: **250** entrepreneurs and leaders

Workshops: Over **800** entrepreneurs and leaders





# partners



Organization formed by entrepreneurs and business owners with the aim of increasing productivity in Bogotá



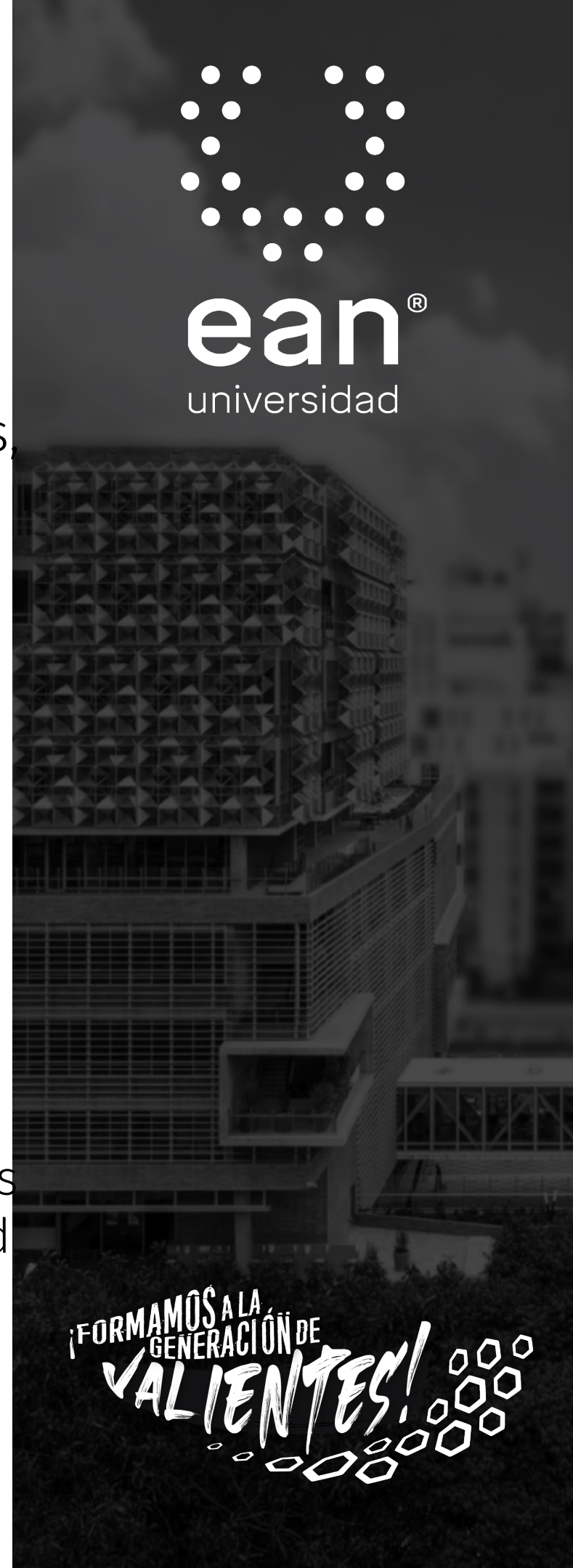
European Union program aimed at contributing to the fulfillment of the 2030 Agenda in Latin America and the Caribbean through interventions that respond to the most modern trends of Triangular Cooperation



Program that carries out actions in 12 countries of Latin America, where efforts are coordinated between the public and private sectors, as well as to promote intellectual property rights



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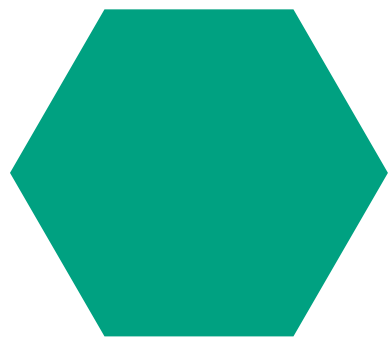
# Two years (2023-2024)

**578** entrepreneurs from the fashion sector in an international work (Peru, Spain and Colombia)

**450** entrepreneurs from SMEs in Bogotá – Region, implementing circular economy in their processes



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Entrepreneurship and Innovation  
Agency of the National Government



Ministerio de  
**Comercio, Industria  
y Turismo**

Commerce, industry and tourism  
ministry of Colombia



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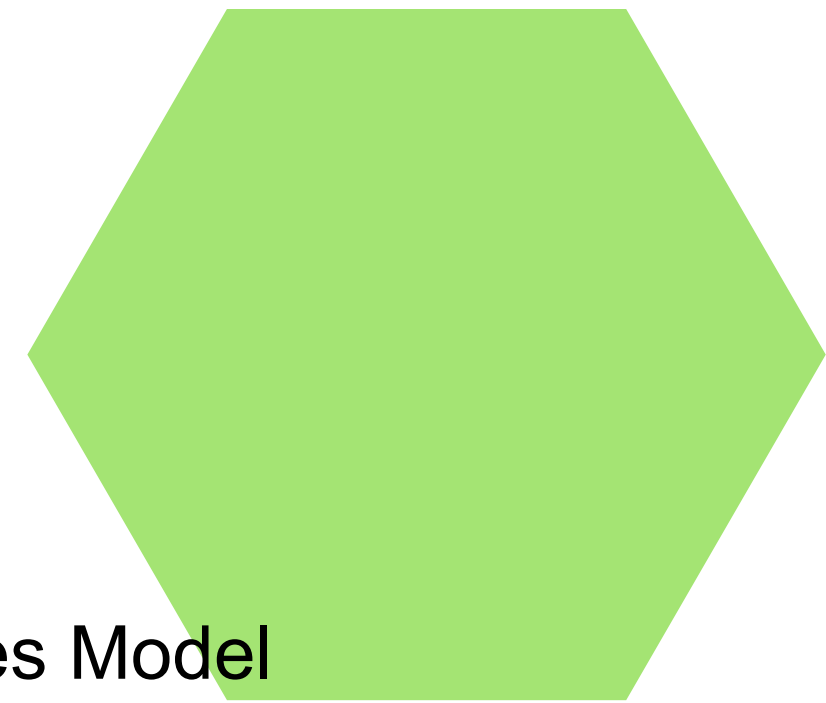
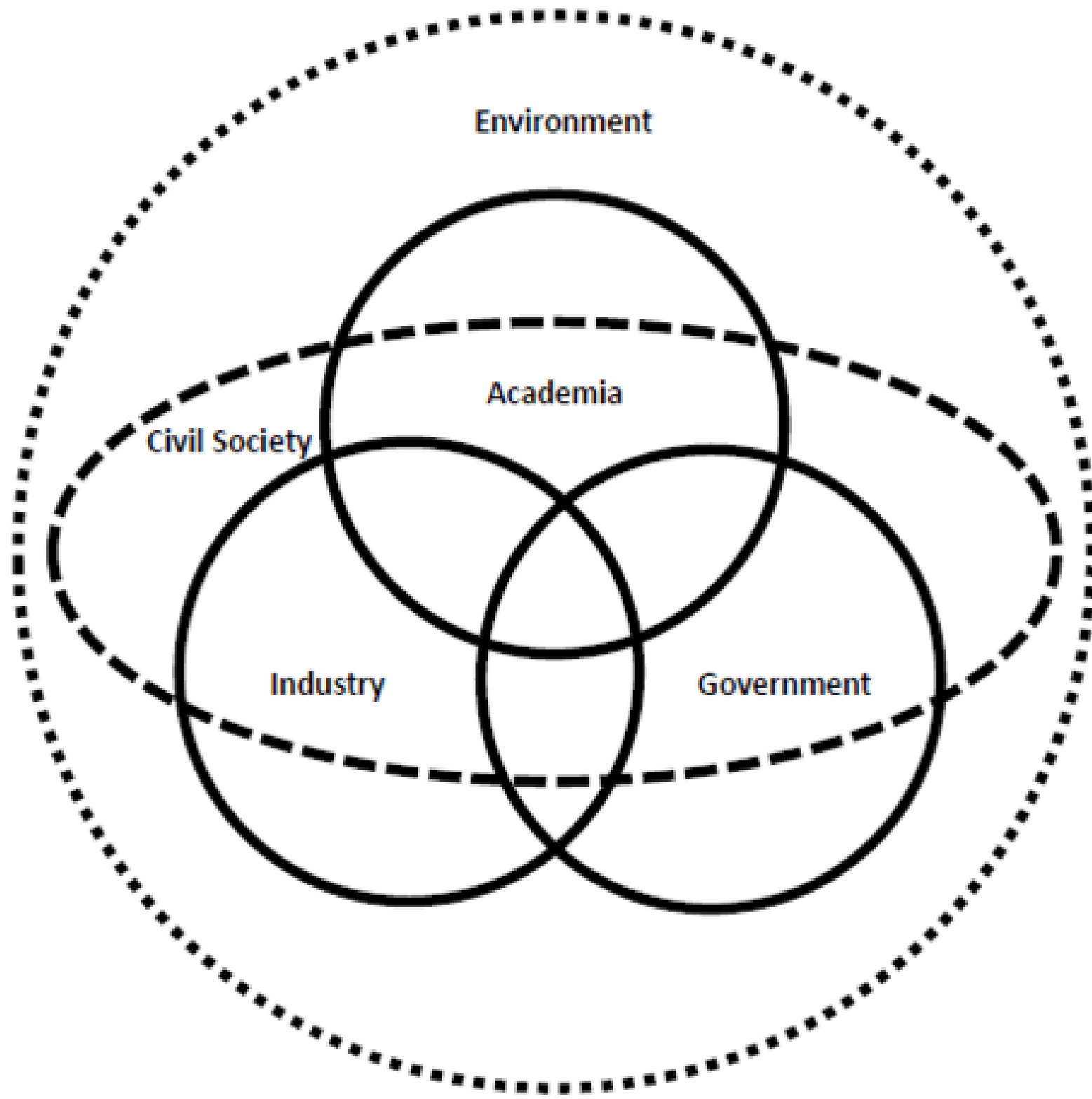
# One year (2024)

**48** SMEs with capital for their projects, implementing circular economy in their processes (aprox 1 million dollars in total)



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VALIENTES!

# THE kind of collaboration



Five Helices Model



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